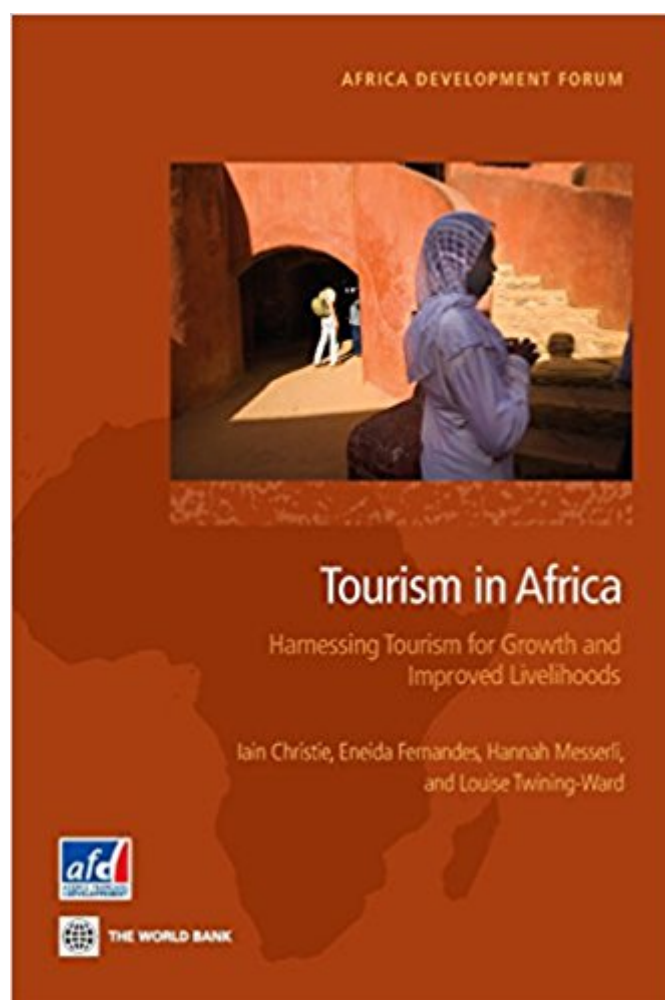


The book was found

Tourism In Africa: Harnessing Tourism For Growth And Improved Livelihoods (Africa Development Forum)



Synopsis

Tourism energizes economies and fuels the economic transformation of countries from Cape Verde to South Africa. Its benefits are clear: it can trigger infrastructure improvements, create good jobs, increase domestic consumption, and diversify exports. It also empowers women, young people, and marginalized populations, contributes to each country's national image, and stimulates cultural heritage and environmental conservation. What's more, tourism is a demonstration sector which leads private sector growth through its linkages across other sectors. It has demonstrated resilience over the years and through economic and natural crises. This book presents how tourism initiates these outcomes, while highlighting how Sub-Saharan Africa can address the persistent constraints to the growth of tourism in the region. The challenges that can be overcome pertain to land availability; investor access to finance; taxes on tourism investments; the level of tourism skills; security; safety and crime; public health; international and intraregional transportation; and an unpredictable business climate. Going beyond an analysis of the sector, the 24 case studies gathered in this report from around the world illustrate how tourism development can succeed. Based on these, recommendations for tourism development in Sub-Saharan Africa are elaborated for countries at different development stages. Some strategies are more applicable to destinations initiating tourism, others are for those looking to scale up tourism or to deepen tourism success. The case studies reveal that despite destination needs, challenges, and approaches that change over time, the basic elements needed to initialize, increase, or intensify tourism's success are applicable across Sub-Saharan Africa.

Book Information

Series: Africa Development Forum

Paperback: 322 pages

Publisher: World Bank Publications (June 19, 2014)

Language: English

ISBN-10: 1464801908

ISBN-13: 978-1464801907

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #5,670,887 in Books (See Top 100 in Books) #7 in Books > Travel > Africa >

Sao Tome and Principe #11 in Books > Travel > Africa > Burkina Faso #28 in Books > Travel

> Africa > Somalia

[Download to continue reading...](#)

Tourism in Africa: Harnessing Tourism for Growth and Improved Livelihoods (Africa Development Forum) How to Type Fast: 300%+ Improved Typing Speed TODAY: A Very Easy Guide (Touch Typing Beginners Guide) (The Learning Development Book Series 10) GATS and the Regulation of International Trade in Services: World Trade Forum The Governance of Socio-Technical Systems: Explaining Change (EU-SPRI Forum on Science, Technology and Innovation Policy series) Tips & Tricks For Floriani Embroidery Software: From Floriani Support Forum Taxing the Poor: Doing Damage to the Truly Disadvantaged (Wildavsky Forum Series) What's Wrong With a Free Lunch? (New Democracy Forum) Office Kaizen 2: Harnessing Leadership, Organizations, People, and Tools for Office Excellence Exploring Activex: Harnessing Microsoft's New Internet Standard The Spontaneous Fulfillment of Desire: Harnessing the Infinite Power of Coincidence The Power of the Poppy: Harnessing Nature's Most Dangerous Plant Ally The Disney Way: Harnessing the Management Secrets of Disney in Your Company, Third Edition Making Conflict Work: Harnessing the Power of Disagreement Strategic Sourcing in the New Economy: Harnessing the Potential of Sourcing Business Models for Modern Procurement Decentralized Applications: Harnessing Bitcoin's Blockchain Technology Growth Hormones and Growth Factors in Acromegaly and Beyond: 4th International Workshop on "Highlights in Basic and Clinical Neuroendocrinology", Athens, November 2005: Proceedings Incredible 5 Point Scale: The Significantly Improved and Expanded Second Edition; Assisting Students in Understanding Social Interactions and Controlling their Emotional Responses TOP 101 Growth Hacks: The best growth hacking ideas that you can put into practice right away Take Charge Product Management: Time-tested tips, tactics, and tools for the new or improved product manager The Vegiterranean Diet: The New and Improved Mediterranean Eating Plan--with Deliciously Satisfying Vegan Recipes for Optimal Health

[Dmca](#)